

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 2

Weekly Raw Product Report for Week 2 ending July 11, 2009 (Millions of pounds)						
DIST.	2009 Week 2	2009 YTD	Diverted Fruit	2009 Est.	2008 Total	
NW MI	0.0	0.0	0.0	150.0	95.8	
WC MI	0.2	0.2	0.0	56.0	49.8	
SW MI	8.9	9.3	1.0	14.0	18.3	
NY	0.0	0.0	0.0	8.4	9.0	
OR	0.0	0.0	0.0	2.7	2.8	
PA	1.0	3.7	0.0	3.7	3.7	
UT	0.0	0.0	0.0	23.0	17.2	
WA	0.0	0.0	0.0	17.5	12.5	
WI	0.0	0.0	0.0	8.3	0.6	
Total	10.1	13.2	1.0	283.6	209.6	

Harvest 2009:

WC MI - A very small amount harvested in week 2. Far too early to predict size or quality of the harvest.

SW MI - Quality has improved over early receipts. Harvest will continue in week 3. With diversion and week 3, should reach estimate.

PA - Quality is good. They are right on estimate YTD. A very small amount in week 3.

Orchard diversions - Quite a bit of diversion activity compared to prior years. Many handlers asking for diversion. Quite a few calls received inquiring about diversion. Expect a pretty large volume of in-orchard diversions. Remember, random row diversion information not available until Form 2's sent in.