

Cherry Industry Administrative Board

Weekly Raw Product Report

Week 1

Weekly Raw Product Report for Week 1 ending July 3, 2010 (Millions of pounds)						
DIST.	Processed		Divert	YTD Total	2010 Est.	2009 Total
	Wk 1	YTD				
NW MI	2.0	2.0	0.0	2.0	72.5	185.3
WC MI	8.9	8.9	0.0	8.9	53.0	62.9
SW MI	8.7	8.7	1.5	10.2	14.5	16.5
NY	0.0	0.0	0.0	0.0	6.7	10.5
OR	0.0	0.0	0.0	0.0	2.0	2.7
PA	2.2	2.2	0.0	2.2	2.3	3.7
UT	0.0	0.0	0.0	0.0	24.0	45.9
WA	0.0	0.0	0.0	0.0	16.5	16.7
WI	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>	<u>3.8</u>	<u>10.7</u>
Total	21.8	21.8	1.5	23.3	195.3	355

Harvest 2010: The CIAB will track production by district this year as it does every season. Harvest is underway in many districts already. There was harvest in PA and all districts of MI prior to the 4th of July. The consensus is that MI will be finished by the end of July this year.

PA - Harvest went quickly and is now done. Quality quite decent. Picked to estimate.

SW MI - Harvest started quite early this year. Wind effected much of the production area. Crop lighter than anticipated.

WC MI and NW MI - Just getting started. A very small quantity of fruit processed so far so. It is too early to know how production will be. Quality is holding.

Cherry Person 2010 - Dr. Amy Iezzoni was selected the Cherry Person of the Year for 2010. Congratulations to Amy